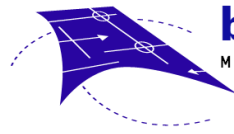




Mark Kirwin

Associate of Blueprint Europe



blueprint
MANAGEMENT CONSULTANTS

HELPING YOU BUILD CONFIDENT COMMERCIAL TEAMS

Lives near Banbury,
Oxfordshire
With his wife Melanie.
3 children all now grown
and flown the nest

What advice would
you give new leaders?

It is all about...

**Attitude,
Skills and
Knowledge**

Work on ALL of these!

Blueprint Europe – Tell me more

We help individuals, teams and organisations on their journey
from Vision to Action by unleashing their potential in 3 areas:

1 UNLEASH YOURSELF

This is done by leading strategic
planning processes, delivering
attitude and skill building workshops
(i.e. Emotional Intelligence, Strategy,
Planning and Influencing/Selling,
Negotiation, Category Management,
Project Management, Leadership,
Change Management), keynotes and
executive coaching

2 UNLEASH YOUR PLAN

3 UNLEASH YOUR CUSTOMER

What **INSPIRED** you to dedicate your life helping
people and organisations unlock their potential?

Working with a Sports Psychologist – who changed my outlook on the
way I approached sport and life in general – I never looked back!

FAVORITES

TED TALK ★★★★★

Start with Why - Simon Sinek
Key for everything you do
I agree with Erik on this!

BOOKS ★★★★★

Personal Coaching for Results – Lou Tice

This is one of the best books I
have read, it shows you how your
self image is formed and
maintained and how to change
your life!

Whether you have the drive and
determination to make the
change is **UP TO YOU!**

CITIES ★★★★★

New York – Excitement 24 hrs
Cape Town – Beautiful

QUOTE ★★★★★

**"Have you ever thought that if
you replace "W" with "T" in
"What, Where and When", you
get the answer to each of them".**

Proudest business accomplishment?

Taking a business from
unfocused mediocrity and
building a dynamic focused
commercial **world class** team

