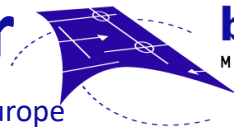




# Jeff Callander

Associate Consultant of Blueprint Europe



**blueprint**  
MANAGEMENT CONSULTANTS

**A SEASONED  
PROFESSIONAL WITH  
WORLDWIDE EXPERIENCE**

Lives in the New Forest National Park in the UK with his wife Sally and their collie Pearl

What advice would you give new leaders?

**Use strategy development and implementation as an effective leadership tool**

There are clear methodologies and concepts that can enhance the leadership capabilities of all managers from the Frontline to the Board

## Blueprint Europe – Tell me more

We help individuals, teams and organisations on their journey from Vision to Action by unleashing their potential in 3 areas:

### 1 UNLEASH YOURSELF

This is done by leading strategic planning processes, delivering attitude and skill building workshops (i.e. Emotional Intelligence, Strategy, Planning and Influencing/Selling, Negotiation, Category Management, Project Management, Leadership, Change Management), keynotes and executive coaching

### 2 UNLEASH YOUR PLAN

### 3 UNLEASH YOUR CUSTOMER

What INSPIRED you to dedicate your life helping people and organisations unlock their potential?

The more I worked for organisations in all kinds of industries and many world locations, the more I became aware that many staff struggle in their roles unnecessarily and I wanted to relieve those anxieties. As such I have sought out and improved upon the techniques and tools that could enable organisations to enhance and improve their capabilities

## Proudest business accomplishment?

Any time I get feedback that I have helped individuals and organisations feel that they themselves have been able to make an impact as a result of my interaction with them

## FAVORITES

### PODCASTS ★★★★★

**Planet Money** – NPR

**99% Invisible** – Roman Mars

**No Such Thing As A Fish** - QI

### BOOKS ★★★★★

**Hidden Champions of the Twenty-First Century: The Success Strategies of Unknown World Market Leaders** - Hermann Simon

### PLACES ★★★★★

**Greece** - sailing

**Vietnam** - attitude

**New Forest (UK)** – wild ponies

**Rocky Mountains (USA)** - space

**North Brazil** - beaches

### QUOTE ★★★★★

**“In god we trust. All others bring data.”** – W. E. Deming

